



DULUTH TRADING COMPANY

Nationwide

From Alaska to New England, Duluth Trading Co. has experienced expansive growth and partnered with FSG Signs for turnkey signage solutions.



Owner
Duluth Trading Company

Contract Type
Signs

Contract Amount
\$1,800,000.00

Signs Contractor
FSG

CHALLENGE

Given Duluth Trading Co.'s steady growth into new markets, the company needed a single point of contact for their signage. They needed to streamline their entire process -- everything from design, permitting, and approvals, to fabrication and installation.

SOLUTION

FSG Signs partnered with Duluth Trading Co. to meet their construction needs. FSG was included in initial consultations with their designers, real estate developers and landlords. Together, we created and implemented a nationwide exterior signage plan for their channel letters, pylons, monuments, and awnings. To achieve our goals, we communicate regularly, including weekly scheduled conference calls, with minutes recorded and distributed thereafter. Our overall communication patterns set clear expectations for Duluth Trading Co. Our dedicated Sales Associate, Project Manager, and entire team at FSG Signs are committed to excellence in serving Duluth Trading Co. FSG's signage expertise resulted in what one Duluth executive described as a "harmonious" relationship.

For more information about FSG
Visit WWW.FSGI.COM

