



Owner
Prosper ISD

Contract Type
Signs

Signs Contractor
FSG Signs

PROSPER ISD

Prosper, Texas

PISD was ready to replace their old letterboard signs

CHALLENGE

You're driving down the road and the old letter board sign at your favorite burger joint says "Hambu g s \$5 Tod y!" because some letters blew away in last night's storm. And remember when Twitter had a 140-character limit for messages? Prosper ISD had similar issues with the old message centers on their campuses. They were stuck with character limits and limited message updates. Prosper ISD (PISD) decided to modernize its outdated signage and picked FSG as their partner. After all, we had just completed similar signage upgrades throughout an international airport in Texas. PISD was ready to embrace digital signage but didn't want the cost or burden of changing out their existing monument signs for the 14 locations needing upgrades.

SOLUTION

The FSG team audited and measured the old masonry structures that encased each existing sign. Each existing sign was a different size, but the digital signs were all the same size. The engineers went to work to determine a creative way to install new signs. FSG worked with PISD on a plan to retrofit their exiting signs while adding the new Electronic Message Centers (EMC) made by Daktronics. They designed and built special mounting frames for the 14 openings of various sizes. PISD's signs were transformed from low visibility, manually hung letters to bright, eye-catching digital messaging. The digital signs could be updated effortlessly using a cloud application, allowing for quick changes and several messages flash repeatedly across the screens. These critical updates gave Prosper ISD a great tool to inform the surrounding community of exciting events, announcements, and urgent information easily and efficiently. During the initial public notice of the Covid-19 pandemic, their signs alternated between different messages including the school name, "Campus Closed," "Please continue E-learning at home," and "We (heart) Our Teachers" to update and encourage the community.

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